

## Messaging

**Maximum of four messages/hour**

Ensuring a clutter-free listening environment

**Stand Alone Message**

Not sandwiched between a group of messages

**:15 Produced Messages**

Complete copywriting and production services

**Exclusive Format**

No other Contemporary Christian Music stations are presented live from Kansas City

**Exclusive Audience**

Listeners you can't reach anywhere else

## Guidelines

**All copy must meet the following Federal Communication Commission (FCC) guidelines**

**Can include:**

- Name of business
- Slogans that identify products or services
- Location
- Website
- Phone number
- Email
- Hours of operation
- Promotion of a non-profit event

**Cannot include:**

- Comparative or qualitative description of services
- Inducements to buy, sell, rent or lease
- Promotions of services over another
- Mention of prices

## Message Example

Life 88.5 would like to thank Purpose Driven Design KC for their support. Purpose Driven Design KC is a local General Contractor and Interior Design Firm specializing in full-service bathroom and kitchen design. Details online at Purpose Driven Design KC Dot Com. That's Purpose Driven Design KC Dot Com.

## CONTACT

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