

Life 88.5 reaches a lot of people across Kansas City!

LOCAL

Life 88.5 is the only live and local Christian Music station in Kansas City

MISSION

Life 88.5 exists to lead people to Christ and nurture believers in their spiritual growth through Christ centered media

VISION

Share the unconditional love of God with every person in every community we serve

CONTACT

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 **180,000** people

 **62%** female

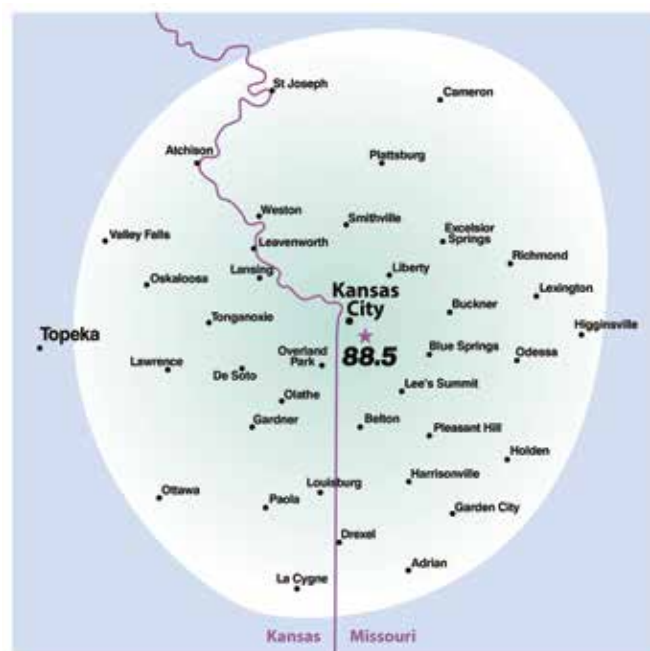
 **3hr 15min** weekly listening time

 **35-64** average listener's age

 homeowner

 married with kids

Coverage Map



About Life 88.5

Since signing on the air in 1970 as KLJC, 88.5 FM has uplifted and inspired hundreds of thousands of people throughout Kansas City. Today, as part of University of Northwestern since mid-2013, the powerful 100,000 watt station is known as Life 88.5 KJNW.

With Northwestern Media, Life 88.5 joins a ministry started in 1949 when Rev. Billy Graham, then President of Northwestern College, signed on KTIS-FM in Minneapolis with a prayer of dedication. Today the 16 stations in 10 states share the love of Christ with millions of people.

Life 88.5 provides uplifting contemporary Christian music and engaging personalities to families across the two-state region—all generated from a state-of-the-art broadcasting facility in Overland Park. Social and digital media, mobile apps, and events have increased the reach, but the vision remains to help change lives.

Life 88.5 was created in Kansas City...for Kansas City.

We look forward to partnering with you!